



PROJECT NAME: Nestlé 110th Anniversary Youth Art Showcase

ELIGIBILITY: Youth participants, aged 14-18 years old, residing in Trinidad

PRIZES:

- **1st Place: \$5,000**
- **2nd Place: \$3,000**
- **3rd Place: \$2,000**
- **+ Seven (7) Honourable Mentions: \$1,000/each**
- **PRIZES TOTALING: \$17,000**
- Finalists also receive a medal and Certificate of Participation
- Non-finalists receive a Certificate of Recognition

JUDGING AND REVIEW: The artwork will be reviewed and juried by a Nestlé art showcase committee.

JUDGING CRITERIA:

- Creativity and originality
- Interpretation and adherence to the theme
- Technical skill and craftsmanship
- Storytelling
- Cultural relevance
- Visual appeal

Participating artists can select from ONE of three themes to guide the development of their work of art:

- **THEME 1 - Heritage and Innovation: Celebrating the Past and Inspiring the Future.** Pay Tribute to the region's traditions, diverse cultural influences,

and hopeful future. Select any component of our Caribbean cultural heritage from any country/countries in the ADC market (Aruba, Antigua & Barbuda, St. Vincent & the Grenadines, Suriname, Grenada, Bahamas, Guyana, Belize, Jamaica, Trinidad & Tobago, St. Maarten, St. Lucia, Barbados).

- **THEME 2 - Nurturing Nests:** Reflect the importance of creating safe and nurturing environments, whether it be in nature, communities, or personal relationships.
- **THEME 3 - Cultural Rhythms:** Explore the vibrant music, dance, and traditions that define the Caribbean region. Celebrate the vibrant color palette of the Caribbean by showcasing the region's lively and diverse hues.

SUBMISSION GUIDELINES AND DETAILS:

- **Submission Deadline: 22nd July 2024**
- Submitted artwork should not exceed 24x36 inches and must be ready for display and/or framing. Open to watercolours, oil paint, acrylics, dry media, wet media, collage.
- Submit high-resolution photos of the artwork (via email) for initial review. Must include the artist's full name, age, school (where applicable) and a brief description of the work. Short videos of the artist discussing the work can also be submitted.
- The contest will proceed through two rounds:
 - **Semifinals:** 20-30 semi-finalists selected from initial submissions
 - **Finals:** Ten (10) finalists will have their work showcased at the event on August 19, 2024. The artists can be accompanied by an adult guest. Afterward, the artwork will be showcased at the Nestlé Head Office in Valsayn, Trinidad for 30 days, then returned to the artists.
- Email Submissions to consumer.services1@tt.nestle.com